Dr Mary Myers

Curriculum Vitae

Summary

Dr. Myers is a freelance consultant with almost 25 years of experience in media freedom, media development, and behaviour-change communications, mostly in Africa. She specialises in monitoring and evaluation of media development and communications projects for clients like the Foreign commonwealth and Development office (FCDO), Dutch, Swedish and Swiss Governments and agencies such as UNICEF, BBC Media Action and Deutsche Welle Akademie. She has a long-standing interest in local and community radio in Africa, and in bringing academic research on media and development to a wider audience. She has published widely and is also an External Research Associate at the University of East Anglia. She speaks fluent French. Country experience includes Algeria, Burundi, Bangladesh, Chad, Democratic Republic of Congo (DRC), Ethiopia, Eritrea, Ghana, Guinea, India, Jordan, Kiribati, Kenya, Mali, Malawi, Nepal, Nigeria, Philippines, Rwanda, Sierra Leone, Sudan, South Sudan, Sudan, Tanzania, Tunisia, Uganda, Zimbabwe, Zambia. Mary is also Chair of Friends of Baraka Children’s Centre (Kenya).

# Employment History

2003-present **Freelance Consultant: Media and Communications in Development, Wiltshire, UK.** Evaluator, researcher, trainer, project manager: in media and development in Africa, communication for development (C4D), social and behavior change strategies, research and research-communication, information and communications technologies (ICTs), human rights, monitoring and evaluation, community media, communication in conflict situations, gender issues, participatory rural development. Specialist in radio in sub-Saharan Africa.

2002-03 **Department for International Development, Adviser on media and ICTs**, **London, UK.** Advising, project management, research, field appraisals, public speaking on all aspects of DFID’s support to media programmes in developing countries, particularly in Africa. Special projects included managing research projects and a £3.5 million CATIA (Catalysing Access to ICTs in Africa) programme on radio policy in Africa; media for peace and good governance; organising internal training on communications; researching, writing and editing policy documents and social appraisals for DFID.

1996-2002 **Freelance Consultant: Media and Communications in Development, London, UK.** (as above, details of consultancies undertaken during this period available on request).

1993-96 **Cranfield University, Disaster Management Centre, Oxfordshire, UK. Programme Director.**  
Researching, teaching, training and consultancies on a wide variety of development-related and disaster topics, especially drought. Designing, managing and securing funding for own projects promoting agro-foresty and breast-feeding using radio in drought-hit areas of Eritrea, Mali and Burkina Faso (budgets of $180,000 plus). Projects included research and training on the use of radio for disaster mitigation and gender issues in disasters. Teaching included lectures and seminars on development and media theory for overseas students on summer schools.

1989-1993 **SOS Sahel UK, Programme Manager, London, UK and Africa (various),**  
Desk support and field monitoring for all the charity’s projects in arid areas of Africa, including Ethiopia, Mali, Burkina Faso, Niger and Sudan. Project sectors included forestry, agro-forestry, soil and water conservation, integrated rural development and women’s empowerment. The post involved fund-raising (public speaking), field trips to support the projects in the above countries, budgeting, financial management, human resources and all-round project management.

1987-1989 **Christian Aid, Project Assistant, London, UK**  
Assisting the Project Officer in the day-to-day support of dozens of projects in central and southern Africa (French and Portuguese-speaking countries).

1986-1987 **Quaker Peace and Service, Intern, Geneva, Switzerland**

1982-1983 **Volunteer pre-school teacher, Andhra Pradesh, India**

# Education

2004 PhD in Development Communications: ‘Educational and Developmental Radio for Rural Women: Understanding Broadcasters and Listeners in a Case Study of Eritrea’, University of Reading Department of International and Rural Development. Awarded with no corrections.

1998 Radio Production, short course, BBC Broadcasting House, London

1994 University of Wisconsin-Madison, USA Short course in adult learning techniques for Disaster Management Training Program (UNDP/UNDHA)

1988 Gender training with Caroline Moser (the Moser Framework), Christian Aid

1986 BA/MA Joint Honours French and Philosophy, University of Oxford, St. Anne’s College, Second class.

1975-1981 King Alfred’s School, London, UK, A-levels: English, French and History with ‘Distinction’ in ‘S’ level French.

# Languages

(1 - excellent; 5 - basic)

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Language | Reading | Speaking | Writing | |
| English | 1 | 1 | 1 |
| French | 2 | 2 | 2 |
| Arabic |  | 5 |  |

# Consultancies undertaken since 2002

July 2019 – ongoing

External research associate with the University of East Anglia, along with Drs. Martin Scott (UEA) and Melanie Bunce (City, University of London), studying the Global Coalition and Campaign for Media Freedom launched by the UK and Canadian Governments in London in July 2019. Research funded by the Arts and Humanities Research Council (AHRC).

November 2020 – Aug 2021

Lead researcher and author of case-study on the media in **Sudan** for the Center for International Media Assistance/NED. ‘Media during Political Openings: Sudan Case Study’ (with Lina Yassin, publication forthcoming -2021)

August 2020 – July 2021

Book editor for Prof. Marie Soleil Frère and Université Libre de Bruxelles. This involved updating, summarising and editing the English version of Frère’s book about journalism in Francophone Africa: Journalismes d’Afrique (2016).

March 2020 – March 2021

Technical lead on evaluation study of Free Press Unlimited’s programme: ‘No News is Bad News.’ With Nicola Harford and Soledad Muniz, involving surveys and remote key-informant interviews in 21 countries, covering 50 partners organisations across Latin America, Africa, Middle East and Asia.

January – March 2020

Evaluator of Deutsche Welle Akademie’s ‘Policy and Concepts’ team project ‘MuM’ (Freedom of Expression and Media Development), Deutsche Welle, Berlin/Bonn, Germany.

November – December 2019

Adviser to Fondation Hirondelle on their Theory of Change, global Logical Framework and organisational strategy.

August 2019 – November 2019

Team member on an evaluation study of the World Association for Christian Communication’s (WACC) Development Initiative Programme (2016-2019). Client: WACC. Team leader: Nicola Harford. Countries visited for case-studies about AMWIK (Association of Media Women in Kenya) **Kenya**, and Ugandan Media Women’s Association (UMWA) in **Uganda** for 1 week in September 2019.

June 2019 – May 2020

Co-researcher with Nicola Harford, on a study of local/community radio stations in Zambia and Uganda and their strategies for long-term viability – under the auspices of the University of East Anglia, UK. (Funded by Center for International Media Assistance and Media Support Partnership). **Uganda** field work carried out over 2 weeks in September 2019. Report published June 2020 <https://www.cima.ned.org/wp-content/uploads/2020/06/CIMA_Radio-Sustainability_web150ppi.pdf>

March 2019 – June 2019

Team leader for Itad Ltd on evaluation study of a strategic communications project in **Jordan**, implemented by the Government Communications Service (UK Cabinet Office) and funded under the Foreign and Commonwealth Office’s CSSF fund.

January – March 2019

Lead consultant on climate change communications, **Sudan**, for Landell-Mills on EU-funded programme GCCA+ ‘Support for Enhancing Communities Resilience to Climate Change’ involving devising a national level communications strategy in partnership with the Sudan Government’s National Council for Environment.

June - November 2018:

Technical lead on four-person team evaluating advising on organisational strategy of PEN International (a human rights organisation defending writers) for Sida (Sweden), involving travel to **Philippines** and **India**, as well as key informant and focus group interviews for lesson-learning and advice on future strategy of PEN International.

2018, 2019 & 2020 Autumn terms:

Falmouth University: Part-time lecturer and seminar leaderfor 3rd year undergraduates. Module: Journalism and International and Intercultural Communication, focusing on media development and communications for development.

February to June 2018:

Author of research report for Center for International Media Assistance (CIMA), entitled "Defending Independent Media: A Comprehensive Analysis of Aid Flows", Center for International Media Assistance: Washington D.C. <https://www.cima.ned.org/wp-content/uploads/2018/06/CIMA-AidData-Report_web_150ppi_rev.pdf>

January 2018:

Evaluator of Studio Tamani, **Mali**, for Fondation Hirondelle – an independent review of Studio Tamani’s peace-building and professional journalism since 2015 for a basket-fund of donors including Swedish, Danish and UK governments and the European Union.

September 2017 – December 2017:

Team leader (with Itad Ltd) on a review of BBC Media Action’s media work in **Algeria, Libya and Tunisia**, for the UK government FCO-DFID North Africa Joint Unit, CSSF. The work involved 2 weeks of field work interviews in Algeria and Tunisia, liaising between funders and beneficiaries, formal feedback to UK embassies and to the Foreign and Commonwealth Office, writing three country-reports, finally writing and presenting one over-arching synthesis report.

Oct 2016 – July 17:

Team leader (with iMedia Associates) on a desk review of Swiss Development Cooperation’s (SDC) media and governance work, worldwide. This was a CapEx (capitalization exercise) covering 16 countries involving a literature review, mapping and lesson-learning covering 23 SDC media projects relating to freedom of expression, communications/media for development and behavior change, capacity building for journalists etc.

Jan – Apr 2017:

Team member (with Morris Lipson Consulting) on an impact evaluation of the International Center for Journalists (ICFJ) Fellowship program, for the Bill and Melinda Gates Foundation. This involved qualitative field work (mainly key informant interviews) in **Nigeria** (Lagos and Abuja) in Feb/March 2017, participation in the wider team and report-writing.

Aug 2015 – Oct 2016:

Team leader (with ITAD Limited) for the evaluation of UNICEF’s global capacity-development in C4D (Communication for Development): an evaluation sub-contracted to ITAD and involving a team of 6 people, data-gathering missions to **Ethiopia** (Jan 2016), **Bangladesh** (Feb 2016) and **Nigeria** (Mar 16), travel to UNICEF in New York, and overseeing case-studies from Kyrgyzstan and Vietnam. The work involved coordinating the team, focus-groups and interviews, data analysis, report-writing and feedback to UNICEF on five case-studies and one overall synthesis report.

2012- July2017: Team leader (with iMedia Associates) of a DFID contract to assure the oversight, monitoring and evaluation of BBC Media Action’s Global Grant from DFID. Most recent field assignments: **Nigeria** (May 2014, Nov 2016), **Bangladesh** (February 2014 and March 2016), **Kenya** (July 2013), **Nepal** (Nov 2015). This work involved quality control and oversight of a large 14-country programme worth £90million over 5 years. The work involved assessing the outputs and impact of radio, TV and new media content on the themes of governance, health, climate change resilience and policy/influencing; also the quality-control of BBC Media Action’s extensive research programme.

May-Dec 2015:

Research on improving lives of adolescent girls in Kinshasa, **DR Congo**, through media: Team member of La Pepinière research team: a series of studies commissioned by DFID and implemented by Social Development Direct and M&C Saatchi on the economic empowerment of adolescent girls in Kinshasa, D. R. Congo. The work involved a qualitative study of the media and communications landscape, how adolescent girls in Kinshasa access and use different media, and its influences and interactions on/with them. (May – December 2015)

Apr 2015 Team leader final evaluation and strategy advice for the Life and Peace Institute project in South Kivu, **D R Congo**: Transformation des Conflits à travers l’approche RAP en territoire d’Uvira et Fizi au Sud Kivu, République Démocratique du Congo. This work involved an assessment of participatory peace-building processes and platforms including field research in remote locations in rural Eastern DRC, interviews, workshop facilitation and report-writing in French.

2014/15 Team leader final evaluation of Free Press Unlimited project Informorac Bandundu in **D R Congo**. This involved a qualitative evaluation of the relevance, effectiveness, sustainability and impact of a 3.5 year project funded by the Dutch Government supporting 9 community radio stations in rural Bandundu Province.

2014 Team leader (with iMedia Associates) final evaluation of Search for Common Ground project Media a Voice for All in the African Great Lakes: **Rwanda, Burundi, D R Congo, Central African Republic and Republic of Congo**. This work involved qualitative and quantitative evaluation of the impact of a two year US-funded project promoting women’s voices on the media in the sub-region and promoting gender rights and lobbying for a higher status for women journalists.

2014 Trainer and facilitator (with iMedia Associates) on British Council programme: **Nigeria** Stability and Reconciliation Programme: 1 week training of local media monitors on content analysis for monitoring of conflict-sensitive journalism across a selection of Nigerian print and broadcast media.

2013 Team leader on final evaluation of Search for Common Ground’s legislative elections project in **Guinea** Conakry, funded by USAID, evaluating the impact of radio and TV programmes and journalist training for peaceful elections. This involved quantitative and qualitative field work in 5 locations in Guinea including a small-scale survey, focus group discussions and key informant interviews.

2013 Team leader and report-writer on external evaluation of the journal, Participatory Learning and Action for International Institute for Environment and Development (IIED).

2009-2013 Lead Adviser, Monitoring and Evaluation, for France Expertise Internationale for their **DR Congo** media programme, entitled Media for Democracy and Accountability - a £12 million programme requiring travel to DRC roughly every six months during the 5 year project: 2009-2013. This post followed from having designed and written the logical framework, budget etc. for the programme for DFID, pre 2008. The post involved a longitudinal reception study with audience panels in 5 key cities over 4 years, oversight of audience research throughout the DRC through subcontracted survey companies and consultants, commissioning perception studies and KAP surveys on the topic of governance and rights and guiding, co-editing and presenting the results of a large-scale media landscape study of the media in DRC which served as a baseline.

2013 Team leader on 2-week consultancy in **Rwanda** to review the Swiss Development Corporation’s (SDC) media programme to promote peace, democracy and human rights in the Great Lakes, and to facilitate a strategy workshop for SDC senior staff for their multi-million media assistance programme in DRC (South Kivu), Rwanda and Burundi.

2012-2013 Adviser on 2-person team with Fondation Hirondelle contracted by Swiss Development Corporation (SDC) in **Bangladesh** to devise a communications strategy for the Mass-line Media Centre, Dhaka and devise and deliver two workshops on capacity building and M&E for Citizens’ Voice for Improved Public Services.

2012 Writer and webinar presenter of guidelines on Focus Group discussion research methodologies in monitoring and evaluation for Internews

2011 Lead reviewer of BBC World Service Trust's mid-term evaluation of Global Transparency Fund (GTF) A National Conversation project in **Angola, Sierra Leone and Tanzania** for Department for International Development (DFID).

2010-2012 Mentor for ten African research teams investigating radio, development and convergence for Carleton University, Canada, funded by International Development Research Centre involving travel to **Rwanda, Ghana, Uganda and South Africa.**

2011 Panelist on high-level strategic review of Voice of America's (VOA) Africa strategy.

2010 Lead reviewer of BBC World Service Trust's Policy Programme, for Department for International Development (DFID).

2009 Team Adviser, for IDRC research project on radio, GM crops and biotechnology for International Development Research Centre (Canada), led by ISAAA (International Service for the Acquisition of Agri-Biotech Applications), **Kenya and Burkina Faso**. Post involved field research on information needs of farmers in remote rural locations.

2010 Team leader for sustainability study and communications strategy for Internews humanitarian information service in eastern **Chad** funded by USAID and EU. This study involved assessing the commercial and technical viability of a network of radio stations set up to be serve as a Humanitarian Information Service (HIS) for the local population and refugees from Darfur, Sudan.

2009 Team Leader, mid-term evaluation of Farm Radio International: African Farm Radio Research Initiative (AFRRI), involving assessment of radio impacts on small-scale farmers and the interaction of ICTs and radio for food security in **Malawi and Mali.**

2008-2009 Team-member, writer and editor, DFID Research Communications Review, with Triple Line Consultants.

2008 Trainer and Facilitator for DFID's annual Communications Officers' workshop, London.

2007 Lead Writer and Editor of Policy Paper for DFID’s Effective States Team on Media and Information for Accountability.

2007 Team Leader for an evaluation study of Search for Common Ground's work in the context of the Sierra Leone ENCISS programme, DFID, **Sierra Leone**.

2007 Evaluator and Synthesis Writer for evaluation of Andrew Lees Trust’s Projet Radio, Madagascar, funded by DFID.

2006 Co-evaluator of WRENmedia for DFID.

2006-2008 Technical and Managerial Advisor for Radio For Development in Malawi and **Kiribati** - Development Broadcasting Unit (DBU) and Over the Waves.

2006 Co-evaluator of Search for Common Ground’s peace-building programme in **D.R. Congo**

2005 Evaluator of the impact of Radio Okapi, the UN radio, broadcasting to the entire **D.R. Congo**, for DFID

2005 Lead reviewer Institut Panos Paris’ media programme in **D.R. Congo** for DFID

2004 Co-evaluator for audience-based qualitative evaluation of Search for Common Ground’s peace-building media work in **Sierra Leone** for DFID

# 2002 Researcher/writer/editor institutional review of radio soap operas and serial dramas for Centers for Disease Control and Prevention, USA: Report entitled Institutional Review of Educational Radio Dramas

Consultancies undertaken between 1996 and 2002 available on request.

# Publications and Conference Presentations

2021 Research report: Mary Myers and Lina Yassin, ‘Media during Political Openings: Sudan Case Study’ (provisional title, forthcoming) CIMA/NED: Washington DC.

2020 Research report: Mary Myers and Nicola Harford, June 2020, ‘Local Radio Stations in Africa: Sustainability or Pragmatic Viability?’, Center for International Media Assistance (CIMA) at the National Endowment for Democracy: Washington DC <https://www.cima.ned.org/wp-content/uploads/2020/06/CIMA_Radio-Sustainability_web150ppi.pdf>

2018 Journal article: Mary Myers, 2018, ‘Nigerian Newspapers: The Attractions and Drawbacks of Foreign Aid Funding’, African Journalism Studies DOI: [10.1080/23743670.2018.1473273](https://doi.org/10.1080/23743670.2018.1473273) Taylor and Francis

2018 Research Report: Mary Myers with Linet Angaya Juma, June 2018 "Defending Independent Media: A Comprehensive Analysis of Aid Flows", Center for International Media Assistance: Washington D.C. <https://www.cima.ned.org/wp-content/uploads/2018/06/CIMA-AidData-Report_web_150ppi_rev.pdf>

2017 Conference paper: *Nigerian Newspapers: The Attractions and Drawbacks of Foreign Aid Funding*, Symposium on Foreign Aid and Journalism in Latin America and Africa: Developing a Research Agenda, Leeds University, April 20th 2017 (also presented at IAMCR Conference, Madrid, 2019)

2015 Briefing Paper: Myers, M, 2015 *Championing Press Freedom: African Journalists Push Back Against Repression*. Center for International Media Assistance, National Endowment for Democracy, Washington DC <http://www.cima.ned.org/resource/championing-press-freedom-african-journalists-push-back-against-repression/>

2014/15 Guest co-editor of the Global Media Journal special edition on International Media Assistance, Mary Myers, Christoph Dietz & Marie-Soleil Frère, 2014, Editorial “International Media Assistance: Experiences and Prospects” *Global Media Journal*, German Edition, 2014, Vol 4, Issue 2.

<http://www.db-thueringen.de/servlets/DerivateServlet/Derivate-31149/GMJ8_Editorial_final.pdf>

2014 Research Report: *Myers, M. (October 2014) “The African Media Boom: the role of international media assistance.” A report to the Center for International Media Assistance, National Endowment for Democracy, Washington DC.* [*http://issuu.com/cima-publications/docs/cima-africa\_s\_media\_boom/6?e=3797659/9704214*](http://issuu.com/cima-publications/docs/cima-africa_s_media_boom/6?e=3797659/9704214)

2014 Roundtable Presentation at Cambridge University roundtable event organised by the Centre for Governance and Human Rights ‘Politics and Interactive Media in Africa’, Cambridge, 14th February 2014: Contrasting interactive broadcasting with other kinds of interactivity: Experiences from a consultant’s perspective.

2014 Conference Presentation: *What is the Link between Media and Good Governance?* at OECD GOVNET meeting, Brussels, Belgium

2013 Research Report: *Myers, M. June 2013 Is There a Link Between Digital Media and Good Governance? What the Academics Say. A report to the Center for International Media Assistance, National Endowment for Democracy, Washington DC.* <http://cima.ned.org/sites/default/files/final%207-2-13.pdf>

2012 Synthesis Report: *Myers, M., August 2012, Support to media where media freedoms and rights are constrained: What Works and Why? Global Synthesis Report BBC Media Action: London.* [*http://downloads.bbc.co.uk/mediaaction/pdf/globalsynth.pdf*](http://downloads.bbc.co.uk/mediaaction/pdf/globalsynth.pdf)

2012 Journal Article: Gilberds, H. and Myers, M. September 2012, “Radio, ICT Convergence and Knowledge-Brokerage: Lessons from Sub-Saharan Africa” in IDS Bulletin, Vol 43, No 5, University of Sussex, Brighton, UK.

2012 Research Report: *Myers, M, June 2012 Is there a link between Media and Good Governance? What the Academics Say. A report to the Center for International Media Assistance, National Endowment for Democracy, Washington DC.* [*http://cima.ned.org/sites/default/files/CIMA-Good%20Governance%20Academics%20Survey-%2007-06-12%20FINAL.pdf*](http://cima.ned.org/sites/default/files/CIMA-Good%20Governance%20Academics%20Survey-%2007-06-12%20FINAL.pdf)

2011 Symposium presentation: *Myers, M. 2011 ‘From* coupage *to self reliance? The DRC media sector programme’ in proceedings of The Fourth Estate in Democracy Assistance: Practices and Challenges of German and International Media Development Cooperation, Konrad Adenauer Foundation, Wesseling, Germany 2-3 November 2010, Editors: C. Dietz, J. Steffenfauseweh & A. Mendes.* [*http://www.cameco.org/files/fome-4th-estate-dr-congo.pdf*](http://www.cameco.org/files/fome-4th-estate-dr-congo.pdf)

2011 Book chapter: Myers, M. 2011, *Well-informed Journalists Make Well-Informed Citizens: Coverage of Governance Issues in the Democratic Republic of Congo* in Accountability through Public Opinion: Through Inertia to Public Action, World Bank, Washington D.C. <http://go.worldbank.org/J6I4GWPO10>

2011 Research Report: Myers, M. 2011, *Voices from Villages: Community Radio in the Developing World* A report to the Center for International Media Assistance, National Endowment for Democracy, Washington <http://cima.ned.org/publications/voices-villages-community-radio-developing-world>

2009 Research Report: Myers, M. 2009, *Funding for Media Development by Major Donors Outside the United States* for Center for International Media Assistance, National Endowment for Democracy, Washington DC <http://cima.ned.org/reports/funding-for-media-development-by-major-donors-outside-the-united-states.html>

2009 Concept Paper/Roundtable presentation: Myers, M., 2009, *Gender as a Cross Cutting Issue: Radio and Development in Africa* for the IDRC/Carleton University Roundtable (<http://www.idrc.ca/ev_en.php?ID=148259_201&ID2=DO_TOPIC&PHPSESSID=67d192913b09d91e8742275fd4b63f95>)

2008 Concept Paper/Roundtable presentation: Myers, M., 2008, *Radio and Development in Africa* for International Development Research Centre (IDRC, Canada) and key paper for Roundtable on Radio, Convergence and Development in Africa, Butare, Rwanda Sep 10-14 2009, IDRC and Carleton University (<http://www.idrc.ca/acacia/ev-139447-201-1-DO_TOPIC.html>)

2008 Policy paper for DFID (unpublished): *Media and Information for Accountability: What are Other Donors Doing, What Works and What are the Gaps?* Also presented as a keynote paper at a planning meeting for the Salzburg Global Seminar on Strengthening Independent Media

2008 Academic conference paper: Myers, M. 2008 ‘Local radio: fostering community development or ethnic hatred? Donor dilemmas and perspectives from Rwanda, D.R. Congo and Kenya’, paper presented at University of Westminster, CAMRI conference 'The Media and Development in Africa' 27-28 March 2008

2007 Conference paper: Myers, M. 2007, *Donor Support to Media Development: The Demand for Accountability*, Proceedings of a Workshop at Uppsala University, Collegium for Development Studies, Sweden

2005 Guidelines: Myers, M., 2005, *Monitoring and Evaluating Information and Communication for Development Programmes*, Department for International Development (DFID), London <http://www.oecd.org/dev/devcom/46388330.pdf>

2004 PhD Thesis: Myers, M. 2004 Educational and Developmental Radio for Rural Women: Understanding Broadcasters and Listeners in a Case Study of Eritrea, University of Reading, UK

2004 Background Paper: Myers M, 2004, *The Impact of Information Communication and Development in Africa*, Commission for Africa (see [www.commissionforafrica.org](http://www.commissionforafrica.org))

2002 Research Report: Myers, M., 2004 *Institutional Review of Educational Radio Dramas: A Research Report* for the Centers for Disease Control, Atlanta, USA, posted on [www.comminit.org](http://www.comminit.org)

2002 Working Paper: Myers, M., 2002, *From Awareness to Action: Tackling HIV/AIDS through Radio and TV Drama Disaster Studies Working Paper 5*, Benfield Greig Hazard Research Centre, University College London [www.bghrc.com](http://www.bghrc.com)

2001 Journal Article: Benson, C., Twigg, J. and Myers, M., 2001 NGO Initiatives in Risk Reduction: An Overview. Disasters, Vol 25 No. 3 September 2001, ODI/Blackwell

2001 Best Practice Guidelines: Norrish, P., Lloyd Morgan, K. and Myers, M. 2001, *Improved Communication Strategies for Renewable Natural Resource Research Outputs*. Socio-economic Methodologies for Natural Resources Research, Chatham, UK: Natural Resources Institute

2000 Book chapter: *Myers, M. 2000 Community Radio and Development, Issues and Examples from Francophone West Africa in African Broadcast Cultures eds. Fardon and Furniss, James Currey, Oxford, UK.*

1999 Conference paper: *Radio and Conflict Resolution – the Case of Uganda at Radiocracy: Radio Democracy and Development*, Cardiff University

1998 Journal article: *Myers, M. 1998 The Promotion of Democracy at the Grass-roots: The Example of Radio in Mali, Democratization, Vol 5 No. 2 Frank Cass and Co. Ltd, London.*

1998 Journal article: Myers, M. 1998 *It’s On the Radio so it Must be True: using Radio to Promote Reforestation*, article for AERDD Rural Extension Bulletin, Reading University, UK

1997 Journal article: Myers, M., 1997, *Can Rural Radio Increase Democratic Participation in Development? The Cases of Mali and Burkina Faso* article in African Rural and Urban Studies Vol. 4, No.1 Michigan State University Press, East Lansing, USA

1997 Online conference paper: Myers, M. 1997, *Is Radio Helping to Liberate the Peasant Voice - the Case of Mali* to ParCom, the Online Conference on Participatory Communication

1995 Report: Myers M., with Adam, G. and Lalanne, L. 1995 The Effective Use of Radio for Mitigation of Drought in the Sahel, Cranfield University, UK.

1995 Research paper: Myers, M. with R. David, 1995, *The Effects of Male Out-Migration on Women’s Management of the Natural Resource Base in Kordofan, Sudan*, IIED/SOS Sahel Issue Paper No. 60, London

1994 Journal article: Davis, I. and Myers, M. 1994 Observations on the Yokohama World Conference on Natural Disaster Reduction in journal Disasters Vol 18 No. 4 ODI, London.

1994 Myers, M. 1994 Women in Emergencies in The Health Exchange Apr/May 1994, UK.

1994 Journal article: *Myers, M. 1994 Women and Children First: Introducing a Gender Strategy into Disaster Preparedness in Focus on Gender Vol 2 No.1 1994, OXFAM UK.*

# Teaching / Academic Experience

2019 – present

External Research Associate at the University of East Anglia (UEA) with Drs. Martin Scott (UEA), Mel Bunce (City, University of London) and Rachel Khan (University of the Philippines) on an AHRC-funded study of the Global Campaign for Media Freedom.

2018 & 19 Part-time lecturer at Falmouth University, Journalism Department on Media and Communications and Development.

2017 External examiner of PhD candidate at University of East Anglia, Media and International Development, School of International Development (DEV)

2017 Guest lecturer at London School of Economics, lecture given as part of MCD Practitioner seminar series (2nd Feb 2017); Reading University, MSc Media and Communications Masters course (lecture on ‘Radio as a tool for development and empowerment’, 6 March 2017), and University of East Anglia (Norwich), lecture on ‘Communications for development’ for Masters students on Media and International Development course (11th May 2017)

2014 External reviewer for PhD candidate at Queensland University of Technology: School of Journalism, Media and Communication, Creative Industries Faculty.

2014 Trainer and facilitator (with iMedia Associates) on British Council programme: Nigeria Stability and Reconciliation Programme: training of local media monitors on content analysis for monitoring of conflict-sensitive journalism across a selection of Nigerian print and broadcast media.

2013 Guest lecture: Bath University, International Development Group, Dept of Social and Policy Sciences (at invitation of Dr Graham Brown). Lecture topic: ‘Radio and development in Africa’ (1st May 2013).

2010-2012 Lecturer and Mentor for ten African research teams (av. 3 investigators per team) investigating ‘Radio, Development and Convergence’ for Carleton University, Ottawa, Canada, funded by International Development Research Centre (IDRC). This work involved a series of teaching and mentoring trips to Rwanda, Ghana, Uganda and South Africa over a three-year period. It involved supporting researchers to produce articles published in *Nokoko*, Carleton’s Institute of African Studies’ open access journal <https://carleton.ca/africanstudies/wp-content/uploads/Nokoko-3-Cover.pdf> (2013,3). Topics taught included gender perspectives in media practice, ethics in field research, research methods, data analysis and qualitative surveys, writing for academic publication etc. – these were both in lecture and seminar settings.

1993-96 As a Programme Director at Cranfield University’s Disaster Management Centre, I undertook research and teaching of overseas students during three annual summer schools. Teaching included lectures and seminars on development and media theory as well as gender theory and practice and politics - mainly related to disaster management and the role of media in development and good governance, as well in conflict and humanitarian contexts.

# Administrative and Other Experience

- Mary is Chair of a charity she founded in 2019: Friends of Baraka Children’s Centre (reg. charity 1187788) supporting orphans and vulnerable children in Nyeri, Kenya. [www.barakachildrenscentre.uk](http://www.barakachildrenscentre.uk)

- Mary also contributes regularly to her local community radio: ‘This is Alfred’ – Shaftesbury, Dorset, UK

- Strong experience managing projects, budgets and meeting deadlines.

- Experience organising training courses, timetables, outside speakers, etc.

- Experience leading meetings, initiating and sustaining collaborations, and fostering team-work in a variety of settings.

- Editing, summarising and proof-reading for both academic and policy audiences

- Experience writing and submitting funding proposals.

- Experience recruiting and contracting research assistants and writing terms of reference for sub-contracted work

- Fully computer literate (Word, Excel etc.)

# Contact details

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# Referees

Nicola Harford

Director, iMedia Associates

[nicola@imediaassociates.org](mailto:nicola@imediaassociates.org)

Dr Martin Scott

Senior Lecturer in Media and International Development

School of International Development (DEV), University of East Anglia, Arts 1.66, NR4 7TJ

[martin.scott@uea.ac.uk](mailto:martin.scott@uea.ac.uk)