

## CURRICULUM VITAE

Family name: Myers  
 First names: Mary  
 Date of birth: 28.5.1963  
 Nationality: British  
 Civil status: Married  
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### EDUCATION:

Institution (date from - to)	Degree(s) or Diploma(s) obtained:
University of Reading, UK 1998-2004	Doctorate (PhD) in Development Communications. Thesis title: 'Educational and Developmental Radio for Rural Women: Understanding Broadcasters and Listeners in a Case Study of Eritrea'
BBC Broadcasting House, London, UK 1998	Radio Production, short course
University of Wisconsin- Madison, USA 1994	Short course in adult learning techniques for Disaster Management Training Program (UNDP/UNDHA)
Christian Aid, UK 1988	Gender training with Caroline Moser (the Moser Framework)
University of Oxford, Saint Anne's College, UK 1982-1986	BA / MA Joint Honours French and Philosophy, class II
The King Alfred School, London, UK, 1975-1981	A-levels: English, French and History with 'Distinction' in 'S' level French

**LANGUAGE SKILLS:** Indicate competence on a scale of 1 to 5 (1 - excellent; 5 - basic)

Language	Reading	Speaking	Writing
English	1	1	1
French	2	2	2

**MEMBERSHIP OF PROFESSIONAL BODIES:** Communications for Development Network (member of Executive Committee)

**OTHER SKILLS:** Fully computer literate (Word, Excel etc.), trained in gender analysis, digital audio and radio production and radio presentation skills, clean driving licence.

**PRESENT POSITION:** Senior media and development communications consultant (freelance)

**YEARS IN CURRENT POST:** 22 years as a freelance consultant

**YEARS IN THE FIELD OF DEVELOPMENT:** 30 years, both employed and self-employed

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KEY QUALIFICATIONS:

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Dr Mary Myers is a freelance evaluator and communications specialist with 30 years of experience of media, communications and development in Africa, and other developing countries. She is British and holds a Masters in French and Philosophy from Oxford University and a PhD from Reading University in International Development Communications. She is a fluent French speaker, and her skills are M&E expertise, research, media, facilitation skills, gender awareness (training and research), lecturing, writing and report editing, digital audio editing, radio production and presenting. She has long experience of field-work in Africa, particularly in fragile states (eg. Chad, DRC, Sierra Leone) and with rural communities in Africa (Eritrea, Kenya, Malawi, DRC among others). She is an occasional lecturer and academic mentor and has published widely on media and communications for development. She is also trained in gender equality and women's empowerment and her doctorate in development communications focused on women ('Educational and Developmental Radio for Rural Women in Eritrea' (PhD thesis Reading University 2004).

She has worked on many projects and publications since becoming a freelancer in 1996, especially with the UK's Department for International Development (DFID). From 2002 to 2003 she was an adviser on communications and media within DFID's Policy Division. With a background in NGO programme management, she travels widely and has worked in more than 25 countries in Africa, also in Bangladesh and the Pacific.

**Countries worked in:** Algeria, Burundi, Bangladesh, Chad, Democratic Republic of Congo, Ethiopia, Eritrea, Guinea, Kiribati, Kenya, Mali, Nepal, Nigeria, Rwanda, Sierra Leone, South Sudan, Sudan, Tanzania, Tunisia, Uganda, Zimbabwe, Zambia (amongst others).

**Selected Recent Consultancies and Country Experience:**

**February 2018 to now: Researcher and Writer for Center for International Media Assistance (CIMA), Washington DC:** Digital Report entitled 'International Media Development Aid Flows' (forthcoming May 2018)

**January 2018: Evaluator of Studio Tamani, Mali, for Fondation Hironnelle** – an independent review of Studio Tamani's work since 2015 for a basket-fund of donors including Swedish, Danish and UK governments and the European Union.

**September 2017 – December 2017: Team leader (with ITAD Ltd) on a review of BBC Media Action's media work in Algeria, Libya and Tunisia,** for the UK government FCO-DFID North Africa Joint Unit. The work involved 2 weeks of field work interviews in Algeria and Tunisia, liaising between funders and beneficiaries, formal feedback to UK embassies and to the Foreign and Commonwealth Office, writing three country-reports and one synthesis report.

**Oct 2016 – July 17: Team leader (with iMedia Associates) on a desk review of Swiss Development Cooperation's (SDC) media and governance work, worldwide.** This was a CapEx (capitalization exercise) covering 16. The day to day work involved supervising a small team of three, planning, executing and writing up the research and presenting the results at workshops in Bern and Nairobi with the client and other stakeholders.

**Aug 2015 – Oct 2016: Team leader (with ITAD Limited) for the evaluation of UNICEF’s global capacity-development in C4D (Communication for Development):** an evaluation sub-contracted to ITAD and involving managing a team of 6 people, data-gathering missions to Ethiopia (Jan

2016), Bangladesh (Feb 2016) and Nigeria (Mar 16), travel to UNICEF in New York, and overseeing case-studies from Kyrgyzstan and Vietnam. The work involved coordinating the team, field research, data analysis, report-writing and feedback to UNICEF on five case-studies and one overall synthesis report.

**2012- July2017: Team leader (with iMedia Associates) of a DFID contract to assure the oversight, monitoring and evaluation of BBC Media Action’s Global Grant from DFID.** Field assignments: Nigeria (May 2014, Nov 2016), Bangladesh (February 2014 and March 2016), Kenya (July 2013), Nepal (Nov 2015). This work involved quality control and oversight of a large 14-country programme worth £90million over 5 years. The work involved assessing the outputs and impact of radio, TV and new media content on the themes of governance, health, climate change resilience and policy/influencing; also the quality-control of BBC Media Action’s extensive research programme.

**May-Dec 2015: Team member of La Pepinière research team: a series of studies commissioned by DFID and implemented by Social Development Direct and M&C Saatchi on the economic empowerment of adolescent girls in Kinshasa, D. R. Congo.** The work involved a qualitative study of the media and communications landscape and its influences and interactions with adolescent girls in Kinshasa with two Congolese researchers. (May – December 2015).

**April 2015 Team leader final evaluation of Life and Peace Institute project in South Kivu, D R Congo: Transformation des Conflits à travers l’approche RAP en territoire d’Uvira et Fizi au Sud Kivu.** This work involved an assessment of participatory peace-building processes (applying PRA techniques) and platforms including field research, interviews, workshop facilitation and report-writing in French. It also involved facilitating a series of participatory learning events for project staff and beneficiaries.

**2014/15 Team leader final evaluation of Free Press Unlimited project Informorac Bandundu in D R Congo.** This involved a qualitative evaluation of the relevance, effectiveness, sustainability and impact of a 3.5 year project funded by the Dutch Government supporting 9 community radio stations with training and radio equipment.

**2014 Team leader (with iMedia Associates) final evaluation of Search for Common Ground project Media a Voice for All in the African Great Lakes: Rwanda, Burundi, D R Congo, Central African Republic and Republic of Congo.** This work involved qualitative and quantitative evaluation of the impact of a two year US-funded project promoting women’s voices on the media in the sub-region and promoting gender rights and lobbying for a higher status for women journalists.

**2013 Team leader on final evaluation of Search for Common Ground’s legislative elections project in Guinea Conakry,** evaluating the impact of radio and TV programmes and journalist training for peaceful elections. This involved quantitative and qualitative field work in 5 locations in Guinea including a small-scale survey, focus group discussions and key informant interviews.

**2013** Team leader and report-writer on external evaluation of the journal, *Participatory Learning and Action* for International Institute for Environment and Development (IIED).

**2009-2013** Lead Adviser, Monitoring and Evaluation, for France Expertise Internationale for their DR Congo media programme, entitled Media for Democracy and Accountability - a £12 million programme requiring travel to DRC roughly every six months during the 5 year project: 2009-2013. This post followed from having designed and written the logical framework, budget etc. for the programme for DFID, pre 2008. The post involved a longitudinal reception study with audience panels in 5 key cities over 4 years, oversight of audience research throughout the DRC through subcontracted survey companies and consultants, commissioning perception studies and KAP surveys on the topic of governance and rights and guiding, co-editing and presenting the results of a large-scale media landscape study of the media in DRC which served as a baseline.

**2012** Writer and webinar presenter of guidelines on Focus Group discussion research methodologies in monitoring and evaluation for Internews

**2011** Lead reviewer of BBC World Service Trust's mid-term evaluation of Global Transparency Fund (GTF) A National Conversation project in Angola, Sierra Leone and Tanzania for Department for International Development (DFID).

**2010-2012** Mentor for ten African research teams investigating radio, development and convergence for Carleton University, Canada, funded by International Development Research Centre involving travel to Rwanda, Ghana, Uganda and South Africa.

[Pre 2010 consultancies and details of Mary Myers' publications available on request]

**EMPLOYMENT HISTORY**

Date from - Date to	Location	Company & reference person (name & contact details)	Position	Description
2004 to present (2018)	Wiltshire, UK	Dr. Mary Myers, Development Communications Consultant	Freelance Consultant	Evaluator, researcher, trainer, project manager: in media and development in Africa, communication for development, IEC (info, education and communications) strategies, research communication, information and communications technologies (ICTs), human rights, monitoring and evaluation, community media, communication in conflict situations, gender issues, participatory rural development.
2002 to 2003	London, UK	Department for International Development (DFID)	Adviser to DFID on media and ICTs	Sitting within the Policy Division, the job involved advice, project management, research, field appraisals, public speaking on all aspects of DFID's support to media programmes in developing countries, particularly in Africa. Special projects included managing £3.5 million (CATIA) programme on radio policy in Africa; media for peace and good governance; organising evaluations and internal training on communications; writing and editing policy documents and social appraisals.
1996-2001	London, UK	Mary Myers, Development Communications Consultant	Freelance Consultant	Specialising in training and evaluating media and development in Africa, communication for development, IEC (info, education and communications) strategies, research communication, information and communications technologies (ICTs), monitoring and evaluation, community media, communication in conflict situations, gender issues, communications training, participatory rural development.

DR MARY MYERS: DEVELOPMENT COMMUNICATIONS CONSULTANT

Date from - Date to	Location	Company& reference person (name & contact details)	Position	Description
1993-1996	UK and Eritrea (9 months)	Cranfield University, Disaster Management Centre	Programme Director	<p>Research, training and consultancies on a wide variety of development-related disaster topics.</p> <p>Designing, managing and securing funding for own projects (budgets of £180,000 plus).</p> <p>Projects included research and training on the use of radio for disaster mitigation and gender issues in disasters. Fieldwork for PhD research.</p>
1989-1993	London, UK	SOS Sahel, UK	Programme Manager	<p>This post involved providing desk support and field monitoring for all the charity's projects in arid areas of Africa, including Ethiopia, Mali, Burkina Faso and Sudan. This involved fund-raising (public speaking), field assessments, budgeting, financial management, human resources and all-round project management.</p>
1987-1989	London, UK	Christian Aid	Project Assistant	<p>This post involved assisting the Project Officer in the day-to-day support of dozens of projects in central and southern Africa (French and Portuguese-speaking countries).</p>
1988-1989	Geneva, Switzerland	Quaker Peace and Service	Intern	<p>Assisting in the UN lobbying work of the Quakers (peace, human rights and development)</p>